

ISSUE THREE 2011

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R+T Middle East 2011 postponed

As a result of the unsettled political situation in the region between the Arabian Gulf and the Mediterranean, Deutsche Messe Dubai and Messe Stuttgart have decided to postpone indefinitely the Middle Eastern platform for doors/gates and sun protection, R+T Middle East, which was due to take place from 12-14 September 2011.

The event celebrated a successful premiere last year in the Dubai International Convention and Exhibition Centre. The organisers stated that a situation of great political instability in the Middle Eastern region has now arisen due to the political coups of recent months in several countries in the Arab world and persisting unrest in others. This would make a successful R+T in Dubai in September 2011 impossible for all participants, they added. A survey conducted among important exhibitors of the parent trade fair R+T Stuttgart and R+T Asia in Shanghai also confirmed this. Indeed the companies still see large market potential in the countries in the Middle East in the long term – at the moment, however, the political situation does not support the holding of the trade fair.

New brand manager for Decorex International

Decorex International has announced the appointment of Simone du Bois as brand manager for the event.

Simone brings with her a strong background in interior design as well as over 15 years' experience working within the interior design community for both the retail and contract sectors.

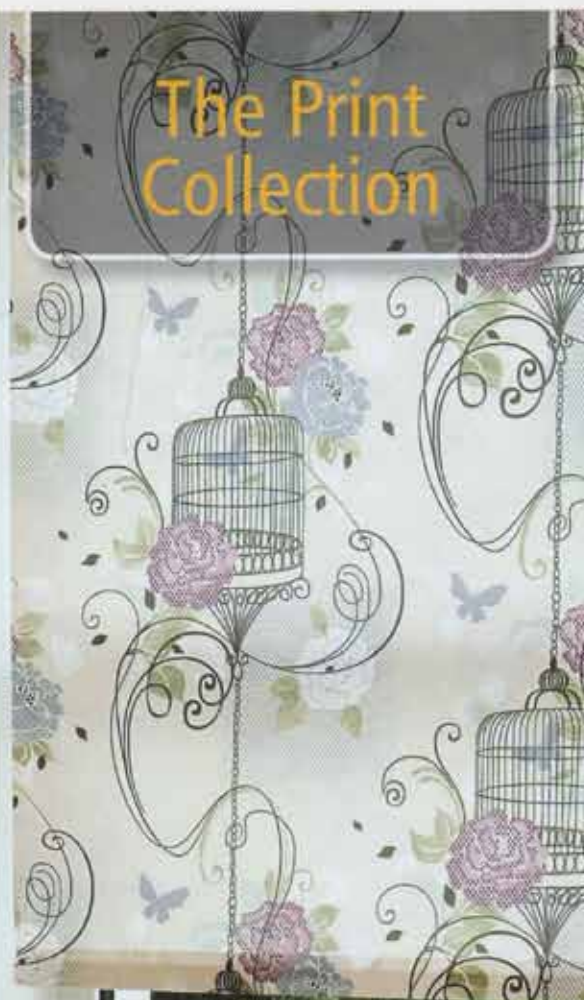
Having worked with recognised industry names such as Liberty, Lee Jofa, Brunschwig & Fils and McKinnon and Harris, Simone has a real passion for the Decorex brand and a great understanding of the business needs and communities the event works within.

Tony Crinion, brand director, said: "We are really excited about Simone's appointment. Her knowledge of the market and love of design will be fantastic assets to the team. With Simone's enthusiasm for the market alongside the devoted involvement and feedback we have already received from the Decorex community, we are really looking forward to hosting many successful shows in the future!"

Decorex International will take place from 25-28 September at the Royal Hospital, Chelsea. The 35th edition of the interiors event will again showcase the very best from the industry, beautiful displays of high-end interior products alongside thought-provoking and design-led features set to challenge and enthuse all who attend.

For more information or for details of exhibiting at this influential event, contact Maria Pahlavan on maria.pahlavan@ubm.com or call 020 7921 8687.

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